



MISSOURI ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS

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January 2021

Hello,

The Missouri Association of Secondary School Principals (MoASSP) extends to you an invitation to exhibit at the 48th Annual Spring Conference March 28-30, 2021, at the Lodge of Four Seasons, Lake Ozark, Missouri. Our conference theme, "***Navigating the Seasons of Leadership***," will provide high school and middle school principals, assistant principals, from around the state with many meaningful professional development opportunities.

MoASSP Annual Spring Conference is all about education, networking, innovative ideas, and practical solutions aimed at supporting secondary school leadership in Missouri. The Spring Conference has impacted decision-makers and influencers from all corners of Missouri.

Why exhibit at the MoASSP Spring Conference?

Exhibiting at the MoASSP 48th Annual Spring Conference is one of the best opportunities to put your organization's name in front of many secondary school leaders. The Spring Conference is an opportunity to build name recognition and relationships with both current and potential customers.

New in 2020

- The 2021 Annual Spring Conference features 40 plus booth exhibition spaces and a reconfigured schedule.
- Conference registration will take place in Campana Hall on Sunday, March 28th, from 3:30-6:00 PM. Exhibits are open during this time.
- We will have a Breakfast Buffet with Exhibitors on Monday, March 29th, from 7:00-8:00 AM.
- We have one additional hour also on Monday of **dedicated exhibitor** exploration time with drawings every five minutes from 11:10-12:10.
- A looping PowerPoint featuring exhibitors will be displayed throughout the conference.

Northwest
Robert Bowers
Lathrop HS

Northeast
Scott Daly
Hallsville HS

Southwest
Dr. David Geurin
Bolivar HS

Southeast
Dan Hecht
Kelly HS

Central
Brandon Harding
Cole Camp HS

South Central
Dr. Kelle McCallum
Washington HS

Kansas City
Dr. Charles Belt
Blue Springs South HS

St. Louis
Jon Schultz
Francis Howell HS

At-Large Non-Public
Valerie Todd
St. Mary's HS

At-Large
Middle Level
Beth Houf
Fulton MS

At-Large
Assistant Principal
Jennifer Strauser
Eureka HS

*The vision of MoASSP is to serve ALL middle level and high school administrators.
The mission of MoASSP is to improve secondary education through positive leadership and the enhancement of student performance.*



Basic Exhibitor Package

Each exhibitor registration includes the following:

- 8' x 10' (w x h) booth area with pipe and drape
- Skirted table and two chairs
- One booth staff attendee (includes breakfast on Monday, October 5, and attendance to all social networking events. Additional booth staff must be registered for an additional \$25.
- The Jostens Steak Dinner on Sunday can be purchased for an additional \$30.00.
- The Awards Luncheon on Monday can be purchased for an additional \$25.00.
- Identification sign 7" X 44"
- Name and contact information listed in the conference program, Conference App (Event Owl), and PowerPoint loop.

Basic Pricing

- \$450.00 Early bird booking now through March 1, 2021
- \$475.00 March 1-12
- **To be included in the conference program, you must register by March 17, 2021.**
- \$500.00 March 13-March 27, 2021

To register online, go to www.moassp.org and select the Events Tab at the top of the page. Scroll down to MoASSP Spring Conference. Please complete the Exhibitor Information Form and return to moassp@moassp.org. We will ask for information to add to our website and conference app (Event Owl) to help attendees gain contact with you, such as Twitter, Facebook, Instagram, LinkedIn, phone numbers, website addresses, email contacts, etc.

If you have any questions or need additional information, please call me at 573-445-5071. ***We hope to see you at the Lodge on March 28th.***

Respectfully,

Doug Mirts
MoASSP Director of Programming & Development